



## Board of Governors



### PUBLIC MEETING MINUTES

**Meeting Date:** January 24, 2024

**Meeting Location:** Sutherland Campus - 599 Brealey Drive, Peterborough Room B3330

**Attendance:**

**External Governors:**

Don Gillespie ( <i>Virtual</i> )	Karen Jensen, <i>Chair</i>	Sudha Datta <i>Chair FAC (Virtual)</i>
Cory Bryan ( <i>Virtual</i> )	Cynthia Chan Reynolds (Regrets)	Kerri Davies
Tim Kennaley	Michael Nasello	Lisa Reed ( <i>Virtual</i> )
Doris Stamml ( <i>Virtual</i> )		

**President:**

Maureen Adamson

**Internal Governors:**

Laura Coles ( <i>Support Staff</i> )	Todd Hataley ( <i>Academic</i> )	Kiersten Singh ( <i>Student</i> ) (Regrets)
Marc Patenaude ( <i>Administrative Staff</i> )		

**Senior Administration:**

Brett Goodwin <i>Executive Vice President, Academics &amp; Applied Research and Innovation</i>	Sherry Gosselin <i>Executive Vice President, IT &amp; Registrarial Services</i>	Alan Lambert <i>Executive Vice President, Organizational Effectiveness and Human Resources</i>
Drew Van Parys <i>Executive Vice President, Corporate Services</i>	Kate McIntosh <i>Vice President, Student Experience</i>	Liz Stone <i>Vice President, Indigenous Knowledge and Relations</i>
Laura Gunning <i>Associate Vice President, International</i>	Chris Jardine, <i>Acting Associate Vice President, Marketing and Advancement</i>	Theresa Knott <i>Associate Vice President, Academic Experience</i>
Julie Ferrari <i>Chief of Staff, President's Office</i>	Trish Matthews <i>Director, Corporate Affairs, Governance &amp; Risk Management</i>	

#### **1.0 Call to Order, Welcome to the Traditional Territory and Confirmation of Quorum**

The Chair called the meeting to order at 9:00a.m. and acknowledged that the meeting was hosted on the traditional lands of the Mississauga Anishinaabe peoples.

Quorum was confirmed and all in attendance were welcomed. Attendance regrets were noted. T. Hataley, Academic Governor was welcomed.

#### **2.0 Declaration of Conflict of Interest**

None.

#### **3.0 Approval of Meeting Agenda**

**MOTION:** Be it resolved that the Board of Governors approve the agenda of the January 24, 2024 public meeting as presented.

**CARRIED**

#### **4.0 Approval of the Consent Agenda**

**MOTION:** Be it resolved that the Board of Governors approve the consent agenda for the January 24, 2024, meeting and, through this consent the:

- 4.1 Minutes of the November 22, 2023 Public Board of Governors Meeting (*Approve*)
- 4.2 Policy Revocation: Curricular and Instructional Innovation, 2-211 (*Revoke*)
- 4.3 Policy Revocation: Non-Monetary Remuneration, 4-410 (*Revoke*)
- 4.4 Environmental, Social and Governance (ESG) Committee Report

**CARRIED**

## **5.0 Presidents Report**

President Adamson spoke to the Federal Immigration Ministers January 22<sup>nd</sup> announcement.

The Ministers announcement included the elimination of post graduate work permits for all private partners, as well as many other measures, that will have a direct adverse impact on Ontario's colleges in several ways.

Some of these include:

- a significant reduction in the allocation of post graduate work permits generally,
- reduction/elimination of future revenue from Fleming College Toronto,
- and an adverse impact on other funding related metrics that the province employs to assign funding levels to colleges.

The details of the implementation of these policy changes are yet to be communicated.

The 15 presidents in Ontario that have private partners met throughout last weekend and sent compelling messages to both the province and the Federal government, among other advocacy tactics. Clearly, that was not successful.

Fleming will continue to work closely and collectively within the sector to address the situation. Management will be developing a contingency plan and a more local/regional advocacy strategy, and determining to the extent possible, the detailed future financial impact for the college.

Management has been communicating internally and externally to ensure support of our students. As more information and the impacts on Fleming College become known, management will communicate with our students, staff and the Board of Governors

## **6.0 Finance and Audit Committee Update**

S. Datta spoke to the written report from the Committee. The committee met prior to the announcement by the federal Immigration Minister. Projections contained in some of the financial projections received by the committee at the time of the meeting will be impacted as Management receives more information and interprets next steps.

### **6.1 Financial Position Reports - November 30, 2023**

Financial reports as at September 30 told a good news story.

- The projection is based on information available as of January 9<sup>th</sup>;
  - Analysis of the year-to-date financial data forecasts a year end surplus of \$28.9M;
  - Significant increases in enrollment, both at home campus and the Toronto campus, which is driving the significant increase in expected surplus relative to budget;
  - Total revenues have increased YOY by \$128.7M. The largest driver of this increase (\$59.5M) is attributable to the Fleming College Toronto (FCT) campus - The comparative period reflects the first semester of operations of FCT, who had approximately 400 students in its initial intake vs over 4000 students in the Fall 2023 semester;
  - Home campus tuition is up, YOY, by \$55.6M, based on strong increases in international enrollment. Revenue from the Winter semester has been reflected in the November monthly results rather than December;
  - YOY increase in total revenue, showing a \$14.2M increase, due to (a) increased interest income.
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- The operation of FCT – accounting for \$67.0M of the \$80.8M of the increased total expenses
  - Total non-salary operating expenses have increased by \$6.5M;
  - Salaries and Benefits have increased \$8.1M in the current period as compared to the prior period. The increase is primarily attributable to Bill 124 retroactive payments, increased part-

time academic costs resulting from increased section sizes due to higher enrolment and new hiring pursuant to the compliment management working group.

**MOTION: Be it resolved that the Board of Governors, upon recommendation by Finance and Audit Committee, receive the Financial Reports for the (8) Months Ending November 2023 for information.**

**CARRIED**

## **6.2 International Student Fees**

The *Ministers Binding Policy Directive on Tuition and Ancillary Fees* require The Board of Governors of a college approve tuition and ancillary fees for all programs of instruction and courses delivered by the college.

Following an increase in funds required for a study visa, and new federal changes for study visa applications. Only compounded by this week's announcement, Management is recommending no increase to International Student Fees

A pause in tuition fee increase feels appropriate for Fleming to help offset an increasingly competitive market.

**MOTION: Be it resolved that the Board of Governors, upon recommendation by Finance and Audit Committee, approve an increase in International student tuition fees of 0% for implementation September 1, 2024.**

## **6.3 Ancillary Fees**

Ancillary fees have been developed through consultation with Student Governments.

Management recommends most of these fees be kept to levels that reflect cost of living increases, using the Consumer Price Index as published by Statistics Canada as a guide to inflation, 3% was recommended.

The fees have been adjusted accordingly with a few exceptions where it was decided that an increase was not necessary and would not impact services provided to students.

**MOTION: That the Board of Governors, upon recommendation by Finance and Audit Committee, approve the 2024-2025 Student Ancillary Fees for implementation September 2024.**

**CARRIED**

## **7.0 Professional Cleaning Services Agreement Amendment**

In May 2020, the Board of Governors endorsed a two-year Professional Cleaning Services Agreement with Dexterra Facilities Management (Dexterra), to provide cleaning services at the Sutherland and Frost Campuses. The contract has extension options.

In October 2023, Dexterra approached the College requesting financial relief and amendments to the existing agreement. To prevent additional financial losses, Dexterra has requested amendments to the existing agreement along with financial relief.

**MOTION: That the Board of Governors, upon recommendation by Finance and Audit Committee, approve the amended Professional Cleaning Services Agreement between the College and 10647802 Canada Limited o/a Dexterra Facilities Management, which includes the exercising of a two-year contract extension.**

**CARRIED**

## **8.0 New Program Proposals and Modifications**

T. Knott presented new program proposals and modifications for the consideration of the Board of Governors.

### **8.1 Digital Finance – New Program Proposal**

The School of Business and Information Technology is proposing the development and Fall 2024 launch of a one-year, two-semester, Ontario College Graduate Certificate in Digital Finance (FinTech).

In the post-COVID era, the digital finance landscape has undergone a profound transformation, accelerated by the pandemic's disruptive impact on traditional financial systems. The financial industry has witnessed an unprecedented surge in digital adoption, with a notable shift towards contactless payments, online banking, and decentralized financial technologies

The proposed Ontario College Graduate Certificate in Digital Finance is a one-year (2 semester) program that teaches students the essential aspects of technology-driven financial strategies from complex regulations to cryptocurrency.

The program will initially be offered as a full cost recovery (unfunded) program targeting international students to facilitate a quick implementation and launch.

With a Fall 2024 launch, revenue in fiscal year one is estimated at \$ 1,018,216.37 increasing to \$ 2,402,703 by year three and increasing to \$3,483,919 in year 5 when meeting enrollment targets.

**MOTION: That the Board of Governors approve the program proposal, development and launch of a new *Digital Finance* Ontario College Graduate Certificate program for implementation Fall, 2024.**

**CARRIED**

### **8.2 Digital Marketing – New Program Proposal**

The School of Business and Information Technology is proposing the development and Fall 2024 launch of a one-year, two-semester, Ontario College Graduate Certificate in Digital Marketing.

The Certificate in Digital Marketing has been strategically designed to address the emerging needs of students and professionals seeking to acquire relevant skills in the swiftly changing digital landscape. The program will center on the nuances involved in crafting an engaging digital customer experience, delving into the core elements of diverse digital channels. Participants will explore digital strategies, tactics, and pertinent analytics to foster a comprehensive understanding of the digital landscape.

Fleming College is set to achieve a remarkable milestone as the first Ontario College to secure accreditation from the prestigious Digital Marketing Institute (DMI). DMI is renowned as the global benchmark for digital marketing education and is the leading international certification and professional body within the digital marketing industry.

The program will initially be offered as a full cost recovery (unfunded) program to facilitate a quick implementation and launch.

With a Fall 2024 launch, revenue in fiscal year one is estimated at \$1,081,216 increasing to \$2,402,703 by year three and increasing to \$3,483,919 in year 5 when meeting enrollment targets.

**MOTION: That the Board of Governors approve the program proposal, development and launch of a new *Digital Marketing* Ontario College Graduate Certificate program for implementation Fall, 2024.**

**CARRIED**

### **8.3 Paralegal – Program Instructional Setting Modification**

The School of Health and Community Services is seeking approval to modify the instructional settings of the Paralegal (PLG) Ontario College Diploma.

The program is accredited with the Law Society of Ontario (LSO), the governing body of paralegals, which has recently made changes to their program accreditation requirements. The LSO now requires a mandatory field placement of 240 hours starting September 2024. This requirement has resulted in an increase from 160 hours to 240 hours of field placement in Fleming's Paralegal program.

The Ministry of Colleges and Universities (MCU) requires any change in instructional settings hours that exceeds 25% to be reported to and approved by the Ministry. Therefore, the School is seeking Board approval to implement this change by September 2024.

**MOTION: That the Board of Governors approve the instructional settings modification of the *Paralegal (PLG) Ontario College Diploma* for implementation Fall semester, 2024.**

**CARRIED**

### **10.0 10-Day Enrollment Report**

S. Gosselin provided a presentation overviewing enrollment at Winter Semester Day 10. All semesters saw 3173 domestic students and 4623 (59 percent) International Students at home campuses, with 5205 at Fleming College Toronto.

### **11.0 Board Chair Report**

No report.

The meeting was declared closed at 9:50a.m

**DocuSigned by:**



*Signed as approved:*

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Karen Jensen  
Vice-Chair

Fleming College Board of Governors