



PUBLIC MEETING MINUTES

Date: December 10, 2025

Location: B3330 and Zoom

Attendance:

External Governors:

Don Gillespie, Board Chair; Chair, Executive	Doris Stamm, Vice-Chair; Chair, Governance	Karen Jensen, Chair, Finance and Audit
Cory Bryan	Fred Clifford	Sudha Datta
Kerri Davies	Tim Kennaley	Graeme McKay, Chair, IT Sub-Committee
Lucy Bonanno	Liz Buller	

President:

Maureen Adamson, President	Theresa Knott, Acting Co-President and EVP, Academic Experience	Al Lambert, Acting Co-President and EVP, Human Resources & Organizational Development
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Internal Governors:

Laura Coles, Support Staff	Todd Hataley, Academic Staff (<i>regrets</i>)	Jennifer Vanier, Student
Marc Patenaude, Administrative Staff		

Senior Administration:

Susanna Beckstead, Chief Financial Officer	Joanne Spicer, AVP, Student Experience	Laura Gunning, AVP, Enrolment & Strategic Programming
Chris Jardine, AVP, Marketing and Advancement	Nick Stone, AVP, Health	Julie Ferrari, Chief of Staff
Prachi Jindal, Acting Corporate Secretary		

1. Call to Order, Welcome to the Traditional Territory and Confirmation of Quorum

Chair D. Gillespie called the meeting to order at 9:00 am and acknowledged that the meeting was hosted on the traditional lands of the Mississauga Anishinaabe peoples.

Quorum was confirmed and all in attendance were welcomed.

2. Declaration of Conflict of Interest

No conflicts were declared.

3. Approval of Meeting Agenda

MOTION: That the Board of Governors approve the agenda as circulated.

CARRIED

4. Approval of the Consent Agenda

MOTION: That the Board of Governors approve the December 10, 2025, consent agenda and through this the:

1. Minutes of October 8, 2025, Public Board of Governors Meeting
2. Financial Position Reports & 2025-26 Budget Update
3. 2025-26 Audit Planning Report
4. IT Sub-committee Update
5. Governance Committee Work Plan and Finance & Audit Committee Work Plan

CARRIED

5. Academic Freedom Policy

T. Knott, Acting Co-President and EVP, Academic Experience presented the Academic Freedom Policy for approval and implementation.

MOTION: That the Board of Governors approve Academic Freedom Policy 2-225 for implementation October 1, 2025.

CARRIED

6. Course Curriculum Quality Assurance Policy

T. Knott presented the Course Curriculum Quality Assurance Policy developed as part of recommendations by College Quality Assurance Audit Process (CQAAP).

MOTION: That the Board of Governors approve Course Curriculum Quality Assurance Policy 2-224 and revoke Learning Management System Usage 2-218, for implementation October 1, 2025.

CARRIED

7. Social Media Account Management Policy

C. Jardine, AVP, Marketing and Advancement, presented the Social Media Account Management Policy for approval for immediate implementation. It was noted that this is a new policy and will replace the current procedure.

MOTION: That the Board of Governors approve the Social Media Account Management Policy (Policy ID 1-116) for immediate implementation December 11, 2025.

CARRIED

8. Board Chair Report

D. Gillespie expressed sincere gratitude for President Adamson's exceptional dedication and distinguished service over the years, noting the lasting and positive impact of her leadership on the Fleming community and the post-secondary sector. Her vision, experience, and leadership were recognized as vital to the college's success. The Board extended its best wishes for her continued success and fulfillment in the next chapter of her career.

He also expressed strong appreciation, on behalf of the Board, to the Acting Co-Presidents, Theresa Knott and Alan Lambert, for their dedicated and effective interim leadership.

He also extended thanks to Todd Hataley for his valuable time to the Board, acknowledging that this meeting marked his final Board meeting as Academic Governor, and wished him success in his future endeavours. He noted that the recruitment for the vacancy will commence in the new year.

9. Acting Co-Presidents Report

The Acting Co-Presidents submitted a written report in advance, which was included in the meeting materials.

MOTION: That the Board of Governors receive the Acting Co-Presidents Report for information.

CARRIED

10. Marketing and Communications Update

C. Jardine, AVP, Marketing and Advancement, presented an update on major marketing initiatives, campaign performance, and recruitment-focused activities during the July–November 2025 period. The Board received an interactive, digital-first report providing direct access to linked creative assets, advertisements, videos, and in-market campaign materials.

The report outlined the 2025–28 Marketing Strategy, introduced the Brand Campaign Manifesto *The Power of Apply*, highlighted social media growth, and detailed the omnichannel strategy *One Story, Many Platforms*. Key initiatives included *Webinar Wednesdays*, the Student Recruitment Page, testimonial videos, *Ignites Magazine* 2025–26, the Real Estate Education campaign, and a marketing funnel case study in the Town of Whitby.

It was suggested to collaborate with local businesses and institutions to further strengthen recruitment efforts. M. Adamson, President, noted that the engagement with the Peterborough community is part of the conversion strategy.

It was also noted that a distinct strategy is in place for the Haliburton campus, with unique assets and tactics deployed in alignment with that strategy.

MOTION: That the Board of Governors receive the Marketing and Communications Update for information.

CARRIED

11. Other Business

There was no other discussion.

The meeting was declared closed at 9:38am.

Signed as approved:

A handwritten signature in dark ink, appearing to read "Don Gillespie", is written over a horizontal line.

Don Gillespie, Board Chair
Fleming College Board of Governors