

Establishing goals involves making decisions, some straightforward, while others may be more complex. Having a strategy for decision-making can help you identify and achieve your goals more easily. Different strategies are useful for different types of decisions. Here are a few to try.

SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)

Used to overcome challenges by analyzing Strengths, Weaknesses, Opportunities, and Threats. Businesses use this to identify strengths and weaknesses, opportunities the challenge may bring, and potential threats, enabling effective planning.

Brainstorming

This strategy is best done with others where individuals are generating ideas, encouraging creativity, collaboration and innovation.

Decision Matrix

Used to compare multiple alternatives against a criterion, assigning scores for an objective answer.

- Identify the decision to be made and the alternatives available (from brainstorming).
- Determine the criteria for evaluation based on what is important to you.
- Assign weights to each criterion based on its importance and reality of the situation.

SAMPLE MATRIX

CAREER OPTIONS >>>>>>>>>>>>>	Personal Support Worker	Registered Practical Nurse	Registered Nurse
CRITERIA			
Time in school			
Cost			
Potential Salary			
Access to School (location vs travel)			
Level of interest			
Job availability			
TOTAL			