

## Agreement for a Programming Linkage Between Fleming College and Lakehead University

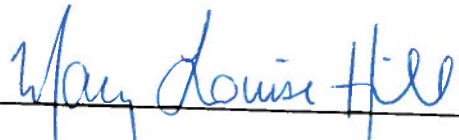
This initiative links the HBOR program at Lakehead University and the Ecotourism and Adventure Tourism Management programs at Fleming College. Students who complete the requirements as per the linkage model and maintain good academic standing will receive a degree from Lakehead and a certificate from Fleming. The linkage model is attached to this agreement.

Qualified students will enroll in the Certificate Program at Fleming's Haliburton campus for the winter term of either their third or fourth year. Students will be accepted conditionally into the Certificate programs on the basis of their standing in the HBOR program and other criteria established by Fleming College. Accepted students will be required to fulfill course work and/or additional work outlined in the model for entry into the Certificate programs.


Fleming will give advanced standing for entry into the winter term of the Certificate programs for successful completion of a set of Lakehead courses. For the purposes of this agreement, this set of courses is equivalent to the fall term of the Fleming diploma programs. Identified gaps in course content will be dealt with in two ways: through a day-long workshop at Lakehead; and, on a case by case basis by the Fleming instructor during the fall term while students are at Lakehead and during the winter term at Fleming (Haliburton).

Students who are interested in the program will apply to Fleming through the OCAS application procedure in the year preceding desired registration. The student must identify the Ecotourism or Adventure Tourism program. Fleming College will offer provisional acceptance and the student will be required to submit official transcripts. The student will register for Fall courses at Lakehead in order to meet the requirements for acceptance. Following participation in the Fleming program students return to Lakehead to complete the HBOR.

Students who participate in this option will complete four full years of course work (over nine terms of study) at Lakehead and complete one term at Fleming (within the last four terms of study). Students will pay applicable fees and tuition at the institution they are attending in any particular term.

  
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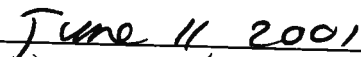
Dr. Mary Louise Hill  
Vice President (Academic) and Provost  
Lakehead University

  
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(date)

  
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Ms. Terry Dance-Bennink  
Vice President (Academic)  
Fleming College

  
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(date)

## Linkage Model:

### Lakehead courses

2210, 2310, 2350,  
2750, 3731, 3771

*provide advanced standing for*

2750 and 3731

*provide partial advanced standing for*

*No advanced standing for*

### Fleming courses

1260120, 1110566,  
1110544, 1430143,  
1470020

1280162, 1280136

1110545

Gaps identified are: service component of 1280162; internship preparation; computer skills for 1280136

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### Fleming Courses:

1260120 Business Principles and Practices  
1110566 Leadership and Group Development  
1110544 Field School  
1430143 Tourism Industry and Product Development  
1280136 Tourism Marketing and Promotion (Need Microsoft Word, DeskTop Publishing, and how to create a Web site)  
1280162 Customer Expectations and Service (Need service component - eg. Service culture, service audit, service management program, service training, service techniques)  
1110545 Internship Preparation (Need resume, placement, job search skills)

### Lakehead Courses:

2210 Theory and Practice of Leadership  
2310 Outdoor Skills and Theory I  
2350 Outdoor Skills and Theory II  
2750 Theory and Practice of Tourism (formerly 1750)  
3731 Commercial Recreation and Tourism  
3771 Nature-based Tourism