

Ontario Colleges and McDonald's Restaurants of Canada
Memorandum of Agreement Regarding
Student Transfer to Business Diploma Programs

Overview

McDonald's has identified further education opportunities as an important staff benefit and have indicated postsecondary credentials in business disciplines as a high interest area amongst their staff. With the intent to provide professional growth for McDonald's employees and greater pathways into Ontario Colleges, this agreement allows for credit transfer pathways for staff who have completed specific levels of McDonald's national training curriculum into Ontario College Business programs. A detailed mapping has been completed mapping the McDonald's Management Training curriculum to the Business or Business Administration Curriculum (MTCU50200/60200). In addition, the curriculum consistency achieved through the ONCAT Business Transfer Agreement projects, allows the Ontario Colleges to offer a consistent level of recognition for first year business credits.

Transfer Agreement Outline

Ontario Colleges (listed in Appendix A) agree to grant recognition for first year business credit into the business diploma (MTCU # 50200) or business administration advanced diploma (MTCU # 60200) (or the relevant related program at each local college) to McDonald's Second Assistant Managers who have completed the Management Development Program Level 2 (MDP) with the following additional requirements:

- Math: applicant to complete preadmission math assessment. If assessment is passed, requirement for introductory level math course would be fulfilled. If assessment is not passed, an introductory math course would be required.
- Business Communication: applicant to complete preadmission writing assessment. If assessment is passed, requirement for introductory level writing course would be fulfilled. If assessment is not passed, an introductory writing course would be required.
- Completion of one general education elective course (equivalent to 3 credits) to satisfy the first year general education requirement of the diploma. This could be before or concurrent with other courses.

Application Process

- Applicants to use the advanced standing application option on the Application Service for Ontario's Public Colleges (OCAS) and to apply for Business or Business Administration.
- Supporting documents to be sent to receiving college include:
 - McDonald's Canada Training Verification form (signed by applicant's McDonald's manager, training must be completed within 3 years of the application)
 - Any additional post-secondary transcripts that applicant may have
 - Colleges reserve the right to validate graduation from secondary school and original admission requirements.

Marketing & Communication of Agreement

- Each college will maintain a webpage on their college website outlining the specifics of the agreement (McDonald's to provide web template to be customized with specific processes for the pathway at the individual colleges).
- Each college would be responsible for providing an executional liaison(s) at such college. The liaison would be responsible for maintaining college webpage updates, attending the regional information sessions/webinars and providing a contact for students interested in pursuing the agreement pathway.

- McDonald's will communicate the agreement opportunity to staff in all regions of Ontario and liaise with the individual regional colleges for corresponding information sessions, webinars, etc.
- Website links for colleges in the regional area associated with each of the restaurants will be posted by McDonald's.
- McDonald's will connect each college with a marketing/communications contact who will support the messaging of this agreement.
- All external communication will be done jointly between McDonald's and the Ontario Colleges. Both parties will seek mutual approval before engaging or responding to media.
- McDonald's will have responsibility for province wide communications.
- Special marketing events and regional and city meetings can be organized and would be paid for by McDonald's and its franchisees where applicable.

Terms of Renewal

- This agreement will be valid for a 3 year term (2015-2018 initially).
- In year two of the agreement, McDonald's and the Heads of Business Colleges Steering Committee will discuss renewal beginning after the third year.
- There will be a 6 months' notice for cancellation for new applicants and all students in progress would need to be able to complete their program of study if there were a cancellation.
- McDonald's will notify the Colleges of any program or curriculum changes that could impact the agreement or the original mapping.
- The Colleges will notify McDonald's should there be any changes in the college program standards that would impact the agreement or the original mapping.
- There will be a Heads of Business Steering committee from the Colleges (comprised of no less than 5 Heads of Business college representatives from different colleges) to work with McDonald's to review progress annually.



Scholarships

Scholarships, and in some cases tuition reimbursement, are available to McDonald's employees (through McDonald's). These financial assistance opportunities do not preclude eligibility for financial assistance at the individual colleges. It is understood that McDonald's employees will seek appropriate re-imbursement from McDonald's after students have submitted proof of successful completion of eligible course(s)

Other

- No financial transactions will occur between the Colleges and McDonald's Canada.
- Colleges would reserve the right to adhere to all academic and administrative policies of each college relative to the students in this program including areas such as grades, academic progression, academic integrity, accessibility, code of conduct, tuition.
- All admission decisions are at the discretion of the receiving college and subject to seat availability.
- Additional pathways may be developed for additional levels of management training and could be developed as an addendum of this agreement.
- Colleges can provide local alternatives and custom plans for students who wish to transfer to other diploma programs.

- Other pathways will be outlined at each participating college: Colleges would also agree to provide further pathway information specific to their college regarding degree completion opportunities available to all Business Diploma graduates (examples: graduate studies certificates, diploma to degree bridging at individual degree granting colleges, onsite partnerships, other articulation agreements, etc.). There is no specific obligation to offer degree completion, but rather to provide information about each college's pathways options.
- Former employees of McDonald's within 3 years of employment can be considered for the credit transfer if appropriate documentation can be provided. There is no financial support for former employees from McDonald's Canada.
- Both McDonald's Canada and the Ontario Colleges will strive to develop a tracking mechanism for tracking of McDonald's applicants and program success. Results will be presented in an aggregate format to protect the privacy of the students in order to be compliant with the Privacy of Information Act.

SIGNED on behalf of McDonald's Restaurants of Canada: 	SIGNED on behalf of Ontario Colleges: 
Stacy Salvalaggio	Laura Jo Gunter
POSITION: National Director of Training, Learning & Development 07/16/2015	POSITION: Vice President, Academic
DATE:	DATE: July 17 / 2015

Appendix A

List of Ontario Colleges Included in Agreement:

Algonquin College
 Cambrian College
 Canadore College
 Centennial College
 Collège Boréal
 Conestoga College
 Confederation College
 Durham College
 Fanshawe College
 Fleming College
 George Brown College
 Georgian College
 Humber College
 La Cité collégiale
 Lambton College
 Loyalist College
 Mohawk College
 Niagara College
 Northern College
 St. Clair College
 St. Lawrence College
 Sault College
 Seneca College
 Sheridan