

APRIL 2021
ADDENDUM
 TO THE
ARTICULATION AGREEMENT #1482
 BETWEEN
THE SIR SANDFORD FLEMING COLLEGE OF APPLIED ARTS AND TECHNOLOGY'S
ONTARIO COLLEGE ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION -
MARKETING
 AND
TRENT UNIVERSITY'S
BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) WITH OPTIONAL
SPECIALIZATION IN MARKETING AND CONSUMER CULTURE

This Addendum recognizes the changes outlined below, which shall become effective as of the Fall 2021 intake at Trent University. These changes will remain effective until the above-mentioned Agreement expires or until a new agreement is entered in to, whichever occurs first.

The following changes have occurred at Trent University:

- Changes to Business Administration degree requirements;
- Changes to requirements for the Specialization in Marketing and Consumer Culture.

These changes specifically refer to Section 6 of the Agreement.

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS): PROGRAM REQUIREMENTS

Program Requirements	Courses Granted Through Transfer Equivalency	Courses Students Still Need to Take
6.5 ADMN credits consisting of ADMN 1000H, 1221H, 2010H, 2100H, 2220H, 2230H, 2510H, 3021H, 3200H, 3300H, 3400H, 4030H, and 4101H	ADMN 1000H, 2100H, 2220H, and 2230H	ADMN 1221H, 2010H, 2510H, 3021H, 3200H, 3300H, 3400H, 4030H, and 4101H
3.0 ADMN credits at the 3000 level or beyond in addition to the above	ADMN 3550H and COIS-ADMN 3750H; 0.5 unassigned ADMN 3000 level	1.5 ADMN credits at the 3000 level or beyond in addition to the above
2.0 ECON credits consisting of ECON 1010H, 1020H, 2200H, and 2250H	ECON 1010H and 1020H	ECON 2200H and 2250H
8.5 additional credits	WRIT 1001H and 2002H; 1.0 unassigned ADMN 1000 level; 1.0 unassigned ADMN 2000 level; 0.5 unassigned ECON 1000 level; 2.0 unassigned ARTS 1000 level	3.0 additional credits

Additional Requirements for the Specialization in Marketing and Consumer Culture		
2.5 ADMN credits consisting of ADMN 2080H, 2100H, 3150H, 3170H, and 4160H	0.5 fulfilled through transfer credit (ADMN 2100H)	ADMN 2080H, 3150H, 3170H and 4160H as part of 3000 level and elective requirements above
1.5 ADMN credits from ADMN 2410H, 3550H, 3560H, 3750H, or 4870H	1.0 fulfilled through transfer credit (ADMN 3550H and COIS-ADMN 3750H)	0.5 credit from list as part of elective requirements above
General University Requirements		
A minimum of 7.0 credits at the 3000 or 4000 level	1.5 assigned through transfer credit	Minimum 4.5 required above; 1.0 additional required
A minimum of 3.0 credits with a grade of 60% leading to majors in a different discipline	Fulfilled through transfer credit	---
Maximum of 7.0 credits at the 1000 level	5.5 assigned through transfer credit	0.5 required above; Maximum 1.0 additional permitted
Minimum of 0.5 credit from the Approved Indigenous Course List	---	Minimum 0.5 credit from the Approved Indigenous Course List