

OCTOBER 2021  
**ADDENDUM**  
 TO THE  
**ARTICULATION AGREEMENT #1482**  
 BETWEEN  
**THE SIR SANDFORD FLEMING COLLEGE OF APPLIED ARTS AND TECHNOLOGY'S**  
**ONTARIO COLLEGE ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION - MARKETING**  
 AND  
**TRENT UNIVERSITY'S**  
**BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) WITH OPTIONAL**  
**SPECIALIZATION IN MARKETING AND CONSUMER CULTURE**

This Addendum recognizes the changes outlined below, which shall become effective as of the Fall 2022 intake at Trent University. These changes will remain effective until the above-mentioned Agreement expires or until a new agreement is entered in to, whichever occurs first.

The following changes have occurred:

- Changes to requirements in the Business Administration degree program.

These changes specifically refer to Section 6 of the Agreement.

**BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) WITH THE OPTION TO PURSUE A SPECIALIZATION IN MARKETING AND CONSUMER CULTURE: PROGRAM REQUIREMENTS**

Program Requirements	Courses Granted Through Transfer Equivalency	Courses Students Still Need to Take
<b>6.0 ADMN credits consisting of ADMN 1000H, 1221H, 2010H, 2100H, 2220H, 2230H, 2510H, 3021H, 3200H, 3300H, 4030H, and 4101H</b>	ADMN 1000H, 2100H, 2220H, and 2230H	ADMN 1221H, 2010H, 2510H, 3021H, 3200H, 3300H, 4030H and 4101H
<b>3.5 ADMN credits at the 3000 level or beyond in addition to the above</b>	ADMN 3550H and COIS-ADMN 3750H; 0.5 unassigned ADMN 3000 level	2.0 ADMN credits at the 3000 level or beyond in addition to the above
<b>2.0 ECON credits consisting of ECON 1010H, 1020H, 2200H, and 2250H</b>	ECON 1010H and 1020H	ECON 2200H and 2250H
<b>8.5 additional credits</b>	WRIT 1001H and 2002H; 1.0 unassigned ADMN 1000 level; 1.0 unassigned ADMN 2000 level; 0.5 unassigned ECON 1000 level; 2.0 unassigned ARTS 1000 level	3.0 additional credits
<b>Additional Requirements for the Specialization in Marketing and Consumer Culture</b>		
<b>2.5 ADMN credits consisting of ADMN 2080H, 2100H, 3150H, 3170H, and 4160H</b>	0.5 fulfilled through transfer credit (ADMN 2100H)	ADMN 2080H, 3150H, 3170H and 4160H as part of 3000 level and/or elective requirements above
<b>1.5 ADMN credits from ADMN 2410H, 3550H, 3560H, 3750H, or 4870H</b>	1.0 fulfilled through transfer credit (ADMN 3550H and COIS-ADMN 3750H)	0.5 credit from the list as part of elective requirements above
<b>General University Requirements</b>		

<b>A minimum of 7.0 credits at the 3000 or 4000 level</b>	1.5 assigned through transfer credit	Minimum 4.5 required above; 1.0 additional required
<b>A minimum of 3.0 credits with a grade of 60% leading to majors in a different discipline</b>	Fulfilled through transfer credit	---
<b>Maximum of 7.0 credits at the 1000 level</b>	5.5 assigned through transfer credit	0.5 required above; Maximum 1.0 additional permitted
<b>Minimum of 0.5 credit from the Approved Indigenous Course List</b>	---	Minimum 0.5 credit from the Approved Indigenous Course List