**Fleming College Council Minutes**

Date: Monday November 11, 2024

Location: Virtual

Attendees:

Maureen Adamson, Julie Ferrari, Cindy English, Julie Davis, Tal Sarig, Guru Sai Charan Pitla, Alex Berger, Steve Moghini, Cody Simpson, Jennifer Rishor, Mike Benson, Connor Elverson, Ashley Newton, Matt Thompson, Ashish Khandekar, Jiyu Kelly Oh, Josh Legere.

Guests:

Susanna Beckstead (CFO), Chris Jardine (AVP, Marketing & Advancement), Laura Gunning (AVP International), Sherry Gosselin (EVP, Information Technology & Registrarial Services), Kate McIntosh (VP Student Experience)

Regrets**:**

Ryan Cullen

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| **Agenda Ref.** | **Description** |

1. Acknowledging the Territory / Welcome – President Adamson

2.0 Roundtable Introductions

3.0 Enrolment Update - Laura Gunning and Sherry Gosselin

[F24 Enrolment Day 10](file:///W:\SDATA%20S%20drive\Finance%20and%20Administration\1.%20Operations%20Officer%20Files-%20Cindy\Fleming%20College%20Council\PP%20F24%20Enrolment%20Day%2010.pptx)- Power Point Presentation

Current state:

* International enrolment is down significantly, since December 2023, the IRCC has introduced several policy changes, including:
* the introduction of an international student cap.
* the introduction of Provincial Attestation Letters to accompany an international student's visa application.
* the removal of the spousal open work permit for college students.
* in September 2024, the IRCC announced new PGWP (Post Graduate Work Permit) eligibility requirements beginning November 1. College graduates are only eligible to apply for a PGWP if they graduate from an eligible field of study determined by the IRCC.
* loss of revenue from Fleming College Toronto
* focus will be on strategic reduction, not employee i.e. contract reduction, length etc.
* only 20% of the college revenue is funded

4.0 Questions

How will we manage this decrease in enrolment?

-SEM meetings are on going

-new strategies for recruitment team and marketing

-focus on new demographics i.e. mature student

-flexible delivery

-retention

\*Action Items for next meeting:

* revenue ideas? Bring them to the table

Next meeting date TBD