This analysis was based on the pre-determined criteria and measures listed below:

Section	Description	Measures
Student Demand	Includes an assessment of OCAS (2007 - 2011) enrolment data at other colleges in terms of mean growth rate with a specific focus on Fleming's direct competitors where appropriate (Georgian, Sheridan, Seneca and Durham) Trends in certificate, diploma, degree, apprenticeship and continuing education (where available).	 Strong = Fleming enrolment growth is outpacing system and is equal to or greater than 3% Moderate = Fleming enrolment growth is equivalent to system demand and is between 1.0 to 2.9% Weak = Fleming enrolment growth is less than the system demand and is less than 1%
	Click Below to Access Full Source Document: Fall Enrollment Trend	
Labour Market	Includes projected employment rate growth based on a consolidation of various Ontario, Canadian, and US sources including HRSDC, Sector Council Reports US Bureau of Labour Statistics, and the MTCU Employment Profile.	 Strong = Between 5-6 positive labour market indicators Moderate = Between 3-5 positive labour market indicators Weak = Between 1-2 or no positive labour market indicators
Competitive Analysis	Includes the number of actual colleges offering the program as well as the ratio of applications to acceptances at Fleming compared to other colleges and specific comment about Fleming's direct competitors where appropriate (Georgian, Sheridan, Seneca and Durham) Click Below to Access Full Source Document: <u>Fall Conversion Report</u>	 Strong = Fleming conversion ratio is greater than 2 below the system Moderate = Fleming conversion ratio is 1 above, below or equal to the system Weak = Fleming conversion ratio is greater than 2 above than the system
Financial Analysis	Includes a review of Contribution to Overhead (CTO) for existing programs (2010-11) Click Below to Access Full Source Document: Costing Analysis	 Strong = CTO is greater than 35% Moderate = CTO is between 30 - 34% Weak = CTO is between 20 - 30% No Contribution = 19% or less

Key Performance Indicators	Includes KPI trends from the Key Performance Indicator Summary 5 Year Historical Overview KPI Data from Reporting Years 2008-2012. Click Below to Access Full Source Document: Key Performance Indicators	 Strong = Above system average in 6-7 indicators Moderate = Above system average in 3-5 indicators Weak = Above system average in 0-2 indicators.
Resource Analysis	Requires school level assessment regarding space, technology, capital equipment and human resources. Recommendations from recent Program Review Reports included here	

Environmental and Natural Resource Science Option (44700)

Student Demand ¹	MODERATE
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The following information consists of OCAS yearly student fall registration data as well as a mean growth rate and average student registration for each program under these categories:

Certificate

- Twenty-four colleges offer this program, including all four of Fleming's main competitors
- Fleming has a **4%** mean growth rate, slightly lower than the system rate of **5%**
- Out of the key competitors, Georgian has the highest mean growth rate (137%) and Seneca has the lowest (-5%)
- Overall, Mohawk has the highest mean growth rate (206%) and St. Clair has the lowest mean growth rate (-22%)
- Algonquin has the highest average registration with **1061 students** and Boreal has the lowest with **14 students**

¹ Registration data obtained from the Program Counts by Applicant Type Report (RPT0050P) in the OCAS Reporting and Analytics Cube December 7, 2011. Some programs/colleges may not be included because they were missing MCU codes in the OCAS dataset Prepared by Fleming Data Research (07-2012)

Certificate

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Program: 4470	Program: 44700 - GENERAL ARTS AND SCIENCE - ONE-YEAR													
	2007	2008	% Change (07-08)	2008	2009	% Change (08-09)	2009	2010	% Change (09-10)	2010	2011	% Change (10-11)	% Mean Growth Rate (07-11)	5 Year Average Reg. Students
ALGONQUIN	879	1033	18	1033	1072	4	1072	1124	5	1124	1195	6	8	1061
CAMBRIAN	26	20	-23	20	36	80	36	26	-28	26	32	23	13	28
CANADORE	31	47	52	47	40	-15	40	44	10	44	36	-18	7	40
CENTENNIAL	127	127	0	127	173	36	173	158	-9	158	144	-9	5	146
COLLÈGE BORÉAL	15	19	27	19	8	-58	8	8	0	8	21	163	33	14
CONESTOGA	83	69	-17	69	80	16	80	75	-6	75	93	24	4	80
CONFEDERATION	56	32	-43	32	35	9	35	40	14	40	42	5	-4	41
DURHAM	289	264	-9	264	313	19	313	347	11	347	367	6	7	316
FANSHAWE	696	639	-8	639	687	8	687	654	-5	654	674	3	-1	670
FLEMING	203	205	1	205	217	6	217	255	18	255	235	-8	4	223
GEORGE BROWN	146	155	6	155	149	-4	149	150	1	150	129	-14	-3	146
GEORGIAN	7	42	500	42	61	45	61	79	30	79	57	-28	137	49
HUMBER	352	473	34	473	442	-7	442	511	16	511	533	4	12	462
LA CITÉ COLLÉGIAL	98	98	0	98	111	13	111	81	-27	81	93	15	0	96
LAMBTON	22	20	-9	20	30	50	30	17	-43	17	18	6	1	21
LOYALIST	18				26		26	25	-4	25	27	8	2	24
MOHAWK	9	13	44	13	111	754	111	161	45	161	129	-20	206	85
NIAGARA	150	186	24	186	185	-1	185	202	9	202	157	-22	3	176
NORTHERN	24	13	-46	13	13	0	13	12	-8	12	14	17	-9	15
SAULT	34	33	-3	33	44	33	44	49	11	49	30	-39	1	38
SENECA	289	240	-17	240	261	9	261	255	-2	255	229	-10	-5	255
SHERIDAN	169	196	16	196	259	32	259	306	18	306	233	-24	11	233
ST. CLAIR	136	96	-29	96	90	-6	90	89	-1	89	43	-52	-22	91
ST. LAWRENCE	100	105	5	105	130	24	130	123	-5	123	178	45	17	127
Total	3959	4125	4	4125	4573	11	4573	4791	5	4791	4709	-2	5	4431

• WEAK

Employment Ontario²

Forestry Technologists and Technicians (NOC - 2223)

- Employment Ontario Rating (2009-2013):
 - Limited
- Education/Training
 - "Completion of a three-year or equivalent program for forestry technologists or a twoyear or an equivalent program for forestry technicians is usually required. Several different educational backgrounds can provide entrance to an occupation within this classification. Certification in forestry technology or in a related field is available through provincial associations of engineering and applied science. In Ontario, the Ontario Association of Certified Engineering Technicians and Technologists (OACETT) certifies forestry technologists and technicians. The certification process includes a period of supervised work experience, usually up to two years, and a professional practice examination. Certification or licensing as a scaler is required for some positions."
- Demand
 - "Opportunities for employment in this occupation are expected to be limited over the period from 2009 to 2013. Increased mechanization of logging operations particularly in harvesting and site preparation and improvements in logging equipment will continue to depress demand for forestry technologists and technicians. However demand for forestry technologists and technicians may increase in the areas of forest conservation as more land is set aside to protect natural resources or wildlife habitats."
 - "People working in these fields should plan on periods of retraining and professional development to learn new technologies. Increasingly, they will need certification from a professional organization in their field."

HRSDC³

Forestry Technologists and Technicians (NOC – 2223)

- Job Openings (2011/2020): **18,000**
- Job Seekers(2011/2020): 15,255
- Post Secondary Education Graduates: 14,988
- "Based on projections and considering that labour supply and demand for this occupation were balanced over the 2008-2010 period, it is expected that the number of job seekers in this occupation will continue to be sufficient to fill the job openings over the 2011-2020 period. The majority of job openings will result from retirements, the retirement rate being higher than employment growth. Nevertheless, employment growth will be higher than average, benefiting from the continuing increase in landscaping and horticulture spending. With regard to labour supply, the majority of job seekers will come from the school system."

² "2223 Forestry Technologists and Technicians." *Employment Ontario*. N.p., n.d. Web. 5 July 2012. http://www.tcu.gov.on.ca/eng/labourmarket/ojf/pdf/2223_e.pdf>.

³ "Technical Occupations In Life Sciences (222)." *Human Resources and Skills Development Canada*. N.p., n.d. Web. 5 July 2012. http://www23.hrsdc.gc.ca/occupationsummarydetail.jsp?&tid=39>.

US Bureau of Labour⁴

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Forest and Conservation Technicians (SOC – 19-4093)

- Employment Growth (2010/2020): -1%
 - **36,500** (2010) to **36,100** (2020)
 - "Heightened demand for American timber and wood pellets will help increase overall job prospects for forest and conservation technicians. Most growth in employment over the next 10 years for forest and conservation technicians is expected to be in federally owned forest lands. Jobs in private forests should grow alongside the demand for timber and pellets, but ongoing fiscal crises will likely lessen the number of available positions in state and local governments."

⁴ "Forest and Conservation Technicians." *Bureau of Labor Statistics, U.S. Department of Labor.* N.p., n.d. Web. 5 July 2012. http://www.bls.gov/ooh/life-physical-and-social-science/forest-and-conservation-technicians.htm>.

Employment Profile⁵

• In 2010-2011, **24.2%** of graduates were employed in a full time position which related to this program of study provincially

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	-				-	-

Total Graduates:	948	Total Graduates in Survey:	684	Response Rate: 🖝	72.7%				
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these graduates are not included in survey results, such as response rates.

Programs in Resources

Programs	Duration	Total Grads	Total in Survey	Total in Labour Force	Colleges
Blasting Techniques	Year	18	15	12	Sir Sandford Fleming
Ecosystem Surveys-Field Skills	l Year	2	2	2	Sault
Environmental Control	Post Diploma	103	81	72	Conestoga, Niagara, Seneca, Sheridan
Environmental Studies	Post Diploma	38	29	26	Niagara
Environmental Technician	2 Years	217	138	94	Canadore, Centennial, Loyalist, Mohawk, Niagara, Northern, Sault, Seneca, Sheridan, Sir Sandford Fleming, St. Lawrence
Environmental Techniques	l Year	25	18	13	Georgian
Environmental Technology	3 Years	134	94	84	Centennial, Durham, Fanshawe, Georgian, Humber, Loyalist, Seneca, Sir Sandford Reming
Fish And Wildlife Technician	2 Years	105	76	32	Boréal, Northern, Sault, Sîr Sandford Fleming
Fish And Wildlife Technology	3 Years	22	18	9	Boréal, Sir Sandford Fleming
Forest Management Technology	3 Years	34	29	22	Sault, Sir Sandford Fleming
Forest Recreation Technician	2 Years	6	5	3	Sault
Forestry Technician	2 Years	94	66	51	Algonquin, Confederation, Sault, Sir Sandford Fleming
Forestry Technology	3 Years	4	2	2	Boréal
Integrated Environmental Site Remediation – Bachelor Of Applied Technology	4 Years	I.	I.	I	Seneca
Renewable Resource Technician	2 Years	59	46	25	Sir Sandford Fleming
Resources Technician - Drilling	2 Years	37	26	26	Sir Sandford Fleming
Water And Waste Water Technician	2 Years	49	38	31	Algonquin, Durham

262 Employment Profile: 2009-2010 Graduates

⁵ "Employment Profile." *Ontario*. N.p., 2011. Web. 19 July 2012.

<http://www.tcu.gov.on.ca/pepg/audiences/colleges/serials/eprofile09-10/profile10.pdf>.

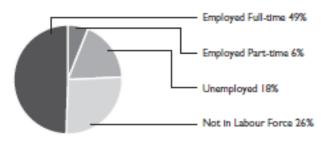
Resources

Summary of Survey Data

	Program Cluster	All Programs
Survey Population	684	50,622
Labour Force Participation	74%	74%
Employment Rate ^a	75%	83%
Employed Part-time ^a	9%	18%
Employed Full-time*	67%	65%
Average Annual Earnings - Total	\$36,549	\$33,199
Average Annual Earnings – Female	\$33,231	\$31,897
Average Annual Earnings - Male	\$38,403	\$34,607
Graduate Satisfaction	71%	79%
Employer Satisfaction	95%	93%
A second se		

a. As a percentage of graduates in the labour force.

Graduate Outcomes for Program Cluster (as a percentage of all respondents)



Top Five Industries of Employment

	#	%
Professional, Scientific and Technical Services	76	20.7%
Utilities	28	7.6%
Administrative and Support Services	25	6.8%
Federal Government Public Administration	18	4.9%
Local, Municipal and Regional Public Administration	18	4.9%

Top Five Occupational Categories

	#	%
Civil Engineering Technologists and Technicians	29	7.8%
Water and Waste Plant Operators	19	5.1%
Inspectors in Public and Environmental Health and Occupational Health and Safety	15	4.1%
Forestry Technologists and Technicians	14	3.8%
Natural and Applied Science Policy Researchers, Consultants and Program Officers	13	3.5%



Summary of Graduate Outcomes by Program

	Full-time Employed, Program Belated		Full-time Employed, Program Unrelated		Part-time Employed, Program Belated		Part-time Employed, Program Uprelated		Unemployed		Not in Labour Force	
	#	%		%		%		%		8	#	%
Blasting Techniques	2	13.3	6	40.0	1	6.7	1	6.7	2	13.3	3	20.0
Environmental Control	29	35.8	22	27.2	2	2.5	4	4.9	15	18.5	9	11.1
Environmental Studies	18	62.1	5	17.2	1	3.4	-	-	2	6.9	3	10.3
Environmental Technician	31	22.5	30	21.7	1	0.7	9	6.5	23	16.7	44	31.9
Environmental Techniques	4	22.2	3	16.7	-	-	1	5.6	5	27.8	5	27.8
Environmental Technology	43	45.7	15	16.0	2	2.1	6	6.4	18	19.1	10	10.6
Fish And Wildlife Technician	10	13.2	- 11	14.5	1	13	1	1.3	9	11.8	44	57.9
Fish And Wildlife Technolog	y 4	22.2	2	11.1	-	-	-	-	3	16.7	9	50.0
Forest Management Technology	9	31.0	3	10.3	2	6.9	-	-	8	27.6	7	24.1
Forestry Technician	16	24.2	18	27.3	-	-	1	1.5	16	24.2	15	22.7
Renewable Resource Technician	8	17.4	3	6.5	2	43	2	43	10	21.7	21	45.7
Resources Technician – Drilling	20	76.9	2	7.7	1	3.8	1	3.8	2	11	-	-
Water And Waste Water Technician	П	28.9	7	18.4	1	2.6	2	5.3	10	26.3	7	18.4
All Programs in Cluster*	205	30.4	127	18.8	14	2.1	28	4.2	123	18.2	177	26.3

* Does not include 4 programs with fewer than 5 graduates in the labour force.

Earnings of Full-time Employed Participants

Program	Average – Females	Average – Males	Median – Females	Median - Males	Average for Program	Median for Program
Blasting Techniques	-	\$41,683	-	\$38,064	\$41,683	\$38,064
Environmental Control	\$41,980	\$38,268	\$38,554	\$37,000	\$39,994	\$38,000
Environmental Studies	\$32,889	\$36,705	\$27,375	\$37,543	\$34,103	\$31,384
Environmental Technician	\$31,121	\$36,900	\$28,288	\$35,457	\$34,467	\$30,034
Environmental Techniques	-	\$42,222	-	\$41,537	\$42,222	\$41,537
Environmental Technology	\$33,478	\$38,248	\$29,200	\$34,800	\$36,054	\$31,494
Fish And Wildlife Technician	\$25,249	\$29,979	\$19,374	\$27,114	\$28,665	\$26,854
Fish And Wildlife Technology	-	-	-	-	-	-
Forest Management Technology	\$29,296	\$33,126	\$26,072	\$35,457	\$30,892	\$31,000
Forestry Technician	\$24,480	\$34,193	\$22,291	\$34,545	\$32,479	\$33,632
Renewable Resource Technician	\$28,392	\$42,875	\$20,759	\$43,018	\$34,975	\$30,243
Resources Technician - Drilling	-	\$54,525	-	\$50,839	\$54,525	\$50,839
Water And Waste Water Technician	n –	\$36,000	-	\$36,500	\$38,996	\$39,107
All Programs in Cluster*	\$33,526	\$38,475	\$31,286	\$37,413	\$36,671	\$35,197

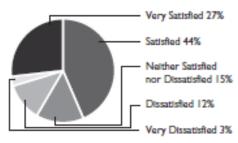
* Does not include 4 programs with fewer than 5 graduates in the labour force.

264 Employment Profile: 2009-2010 Graduates

Resources

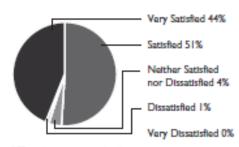
Program Cluster Satisfaction

Graduate Satisfaction with the usefulness of his/her college education in achieving his/her goals after graduation:*



* 650 graduates participated in this question.

Employer Satisfaction with employee overall college preparation for the type of work he/she was doing*



* 73 employers participated in this survey.

Program Cluster Historical Data

	00-01 Grads	01-02 Grads	02-03 Grads	03-04 Grads	04-05 Grads	05-06 Grads	06-07 Grads	07-08 Grads	08-09 Grads	09-10 Grads
Percentage Employed	81.4%	81.9%	80.2%	80.6%	80.3%	83.5%	86.1%	81.2%	74.2%	75.2%
Percentage Employed Full-time	75.3%	73.5%	73.7%	74.1%	75.1%	75.5%	78.5%	75.8%	63.5%	66.7%
Percentage Employed Full-time Related Jobs	49.9%	49.2%	50.9%	47.2%	49.1%	48.7%	56.5%	52.3%	38.1%	41.2%
Average Annual Salary Full-time Related Jobs	\$31,073	\$31,781	\$31,524	\$33,431	\$34,855	\$34,372	\$37,034	\$38,831	\$38,526	\$40,526

Employment Profile: 2009-2010 Graduates 265

Working in Canada⁶

Forestry Technologists and Technicians (NOC – 2223)

- Muskoka-Kawartha-Peterborough Rating:
 - N/A

• Wage Range by Region:

Location	Wage (\$/hr)						
	Low	Median	High				
Ontario	13.00	24.00	38.49				
HamiltonNiagara Peninsula Region	N/A	N/A	N/A				
Kingston - Pembroke Region	16.00	20.71	25.00				
KitchenerWaterlooBarrie Region	N/A	N/A	N/A				
London Region	13.00	24.00	38.49				
Muskoka-Kawarthas Region	17.97	22.70	29.56				
Northeast Region	13.00	24.00	38.49				
Northwest Region	13.00	24.00	38.49				
Ottawa Region	N/A	N/A	N/A				
StratfordBruce Peninsula Region	N/A	N/A	N/A				
Toronto Region	15.44	20.16	25.71				
Windsor-Sarnia Region	N/A	N/A	N/A				

Competitive Analysis ⁷	MODERATE

The following information consists of OCAS yearly fall application and registration data as well as a conversion ratio for each program under this category:

Certificate

- Fleming's ratio was equal to the system's (3:1) in 2011, and the only direct competitor with a ratio that is not lower than the system is Georgian (3:1)
- Algonquin has had the highest number of applications but also registrations for the past 5 years
- Georgian had the best ratio in 2011 (0:1), and Canadore had the lowest (5:1)

⁶ "Working In Canada." *Forestry Technologists and Technicians (NOC 2223).* N.p., n.d. Web. 5 July 2012. http://www.workingincanada.gc.ca/report-

eng. do? lang= eng&noc= 2223& area= 8792& title Keyword= 2223 @ ionKeyword= Peterborough, + Ontario& source= 0& action= final>.

⁷ Application data obtained from OCAS College Count Cube October 19, 2011 Registration data obtained from the Program Counts by Applicant Type Report (RPT0050P) in the OCAS Reporting and Analytics Cube December 7, 2011. Some programs/colleges may not be included because they were missing MCU codes in the OCAS dataset Prepared by Fleming Data Research (07-2012)

Certificate

Program: 4470	0 - GE	NER	AL ARTS /	AND S	CIEN	CE - ONE-	YEAR								
	App. 2007	Reg. 2007	Conversion Ratio	App. 2008	Reg. 2008	Conversion Ratio	App. 2009	Reg. 2009	Conversion Ratio	App. 2010	Reg. 2010	Conversion Ratio	App. 2011	Reg. 2011	Conversion Ratio
ALGONQUIN	2420	879	3:1	3053	1033	3:1	3259	1072	3:1	3322	1124	3:1	3754	1195	3:1
CAMBRIAN	110	26	4:1	102	20	5:1	123	36	3:1	102	26	4:1	106	32	3:1
CANADORE	201	31	6:1	169	47	4:1	173	40	4:1	160	44	4:1	216	36	6:1
CENTENNIAL	681	127	5:1	661	127	5:1	629	173	4:1	624	158	4:1	574	144	4:1
COLLÈGE BORÉAL	51	15	3:1	52	19	3:1	42	8	5:1	37	8	5:1	39	21	2:1
CONESTOGA	353	83	4:1	321	69	5:1	296	80	4:1	256	75	3:1	274	93	3:1
CONFEDERATION	142	56	3:1	91	32	3:1	110	35	3:1	108	40	3:1	104	42	2:1
DURHAM	705	289	2:1	723	264	3:1	811	313	3:1	892	347	3:1	935	367	3:1
FANSHAWE	1645	696	2:1	1623	639	3:1	1651	687	2:1	1508	654	2:1	1545	674	2:1
FLEMING	647	203	3:1	626	205	3:1	628	217	3:1	691	255	3:1	735	235	3:1
GEORGE BROWN	679	146	5:1	640	155	4:1	675	149	5:1	640	150	4:1	614	129	5:1
GEORGIAN	3	7	0:1	13	42	0:1	16	61	0:1	9	79	0:1	7	57	0:1
HUMBER	2054	352	6:1	2172	473	5:1	2190	442	5:1	2257	511	4:1	2439	533	5:1
LA CITÉ COLLÉGIAL	165	98	2:1	248	98	3:1	254	111	2:1	199	81	2:1	190	93	2:1
LAMBTON	54	22	2:1	46	20	2:1	59	30	2:1	59	17	3:1	61	18	3:1
LOYALIST	59	18	3:1	65			72	26	3:1	64	25	3:1	87	27	3:1
MOHAWK	47	9	5:1	46	13	4:1	327	111	3:1	504	161	3:1	356	129	3:1
NIAGARA	506	150	3:1	626	186	3:1	608	185	3:1	637	202	3:1	525	157	3:1
NORTHERN	68	24	3:1	67	13	5:1	75	13	6:1	73	12	6:1	60	14	4:1
SAULT	107	34	3:1	105	33	3:1	89	44	2:1	92	49	2:1	91	30	3:1
SENECA	967	289	3:1	845	240	4:1	1209	261	5:1	849	255	3:1	791	229	3:1
SHERIDAN	678	169	4:1	681	196	3:1	887	259	3:1	1067	306	3:1	1034	233	4:1
ST. CLAIR	338	136	2:1	277	96	3:1	251	90	3:1	228	89	3:1	141	43	3:1
ST. LAWRENCE	294	100	3:1	287	105	3:1	367	130	3:1	291	123	2:1	398	178	2:1
Total	12974	3959	3:1	13539	4125	3:1	14801	4573	3:1	14669	4791	3:1	15076	4709	3:1

Financial Analysis

• MODERATE

Source: Program Costing Analysis 2010/2011

- Contribution to Overhead: 31.7%
- Program Weight: -
- Funding Unit: -

Key Performance Indicators	•	MODERATE
Source: Key Performance Indicator Summary S	Year	Historical Overview KPI Data from Reporting Years
2008-2012		

KPI1-Graduation Rate	-
KPI2-Working	+18% above system
KPI3-Working Related	-10% below system
KPI4-Grad. Satisfaction	+32% above system
KPI8-Student Satisfaction-Learning	-8% below system
KPI9-Student Satisfaction- Teachers	-19% below system
KPI11-Grad. Satisfaction-Program	+19% above system

Resource Analysis Equipment

Staffing

Space

Appendix

The following is the original environmental scan conducted by the Library Researchers to form the basis of the previous summary of Key Research Findings Report.

General Arts & Science – Environmental and Natural Resource Science Option Program Research 2012-06-18

Overview of the Program

"The General Arts and Science – Environmental and Natural Resource Studies Option is designed specifically to prepare students for entry into one of our School of Environmental and Natural Resource Sciences diploma programs." Fleming College

Educational Competitors

Algonquin College General Arts Environmental Studies

This one-year Ontario College Certificate program helps students develop their awareness of the environment and of the world around them. Students have the opportunity to examine and debate environmental issues of global, national, and local importance through the study of topics including environmental citizenship, environmental ethics, sustainable development and ecology.

Students develop strong study skills and earn credits that can be transferred to other College programs. In addition, students can explore their interest in pursuing further studies at the College in a variety of related programs including Forestry Technician, Water and Waste Water Technician, Biotechnology Technologist, Horticulture Technician, Outdoor Adventure or Outdoor Adventure Naturalist.

Graduates of this one-year program are eligible to receive an Ontario College Certificate in General Arts and Science - One Year, with concentration in Environmental Studies.

Graduates can apply to another program at the College or continue their studies in Year II of the General Arts and Science Ontario College Diploma program.

I think this is the only college with a program comparable to ours.