

Specialist – Corporate Product Development (SIB 201900305) Strategic Initiatives and Business Development

Location: London Employment Group: Support Type of Position: Temporary Full-time Until July 16, 2021 Pay Details: \$29.00 per hour Closing Date: Open Until Filled

Note: This is a full-time temporary position starting January 13, 2020 until July 16, 2021 (35 hours per week).

**Duties:** Reporting to the Senior Manager, Strategic Initiatives and Business Development, and part of a cross-functional team, the Specialist, Corporate Product Development, provides product training and client services support in the execution of the department's business strategy, focusing on product development, renewal and monitoring of related training offerings and services in order to drive key performance metrics for a best-in-class client experience.

## **Qualifications:**

- Post-secondary 3 year diploma in Business, Marketing, Product Development, or Organizational Development and Learning
- Minimum 3 years demonstrated experience in business development, client relationship management and product development
- An equivalent combination of education and/or experience may be considered; preference will be given to applicants meeting the education requirements
- Previous experience in corporate training or organizational development and learning
- Ability to read, analyze and summarize financial and/or relevant industry research reports and findings
- Strong organizational skills, project management skills, leadership, interpersonal and customer service skills
- Knowledge of marketing and promotion principles and practices
- Proficiency in the use of social media technologies

## While transcripts are not required for the interview, they are mandatory prior to any offer of employment.

## How to Apply:

For more information and how to apply, please visit the Fanshawe College website at: <a href="https://jobs.fanshawec.ca/applicants/jsp/shared/Welcome\_css.jsp">https://jobs.fanshawec.ca/applicants/jsp/shared/Welcome\_css.jsp</a>

We thank all applicants for their interest; however, only those chosen for an interview will be acknowledged.

Fanshawe College is an equal opportunity employer. We are committed to equity, value diversity, and welcome applicants from diverse backgrounds.

Fanshawe College provides accommodations to job applicants with disabilities throughout the hiring process. If a job applicant requires an accommodation during the application process or through the selection process, the hiring manager and the Recruitment Coordinator leading the recruitment will work with the applicant to meet the job applicant's accommodation needs.