

BOARD PROCEDURE: Governor Advocacy

REFERENCE NUMBER:	BP-010
APPROVAL DATE:	<i>Original:</i> February 25, 2009
REVISION DATE(S):	June 22, 2011 (Policy 1-102N); June 28, 2017
EFFECTIVE DATE:	Current
SCHEDULED REVIEW DATE:	2022

1. Only the Board Chair (or his/her designate) speaks for the Board.

This is a sound principle that ensures that the Board speaks with one voice. It also proves beneficial to individual governors in that there is no expectation that they respond, for example, to media enquiries about the Board position or Board thinking on the issue of the day.

2. Governors are encouraged to use their connections and roles in the community to advocate for Fleming College, within the framework of the conflict of interest policy, by drawing such opportunities to the attention of the Board Chair, the President, or the Executive Secretary to the President/Board of Governors. Discussion leads to agreement on how best to respond to the opportunity.

The Executive Committee will be kept informed of any such initiatives.

3. There are many “ad hoc” opportunities to advocate for the College. Governors are encouraged to do so on the understanding that they are not “speaking for the Board or the College” or providing any stated or implied commitments by the Board or College.

Consistent with the policy that only one person speaks for the Board, it is understood that such discussions or initiatives will not lead to media coverage.

4. The College will prepare and provide Governors with one-page summaries of key points for each issue/advocacy opportunity, thus ensuring consistency and help in qualifying an opinion.

History of Amendments/Reviews:

Section(s)	Date	Comments
All Board policies and procedures were included in the overall review of By-law 1-102	April-May 2017	• Board approval (Resolution BoG June28-2017 #3)