# NPD Concept Proposal

## Name of New Program

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| --- | --- |
| Program name: |  |
| Program credential: |  |
| Prepared by: |  |
| School: |  |
| Estimated launch date: |  |
| Date submitted: |  |

Please consider the following for each new program idea submission:

* Experiential/work-integrated learning (i.e. applied projects, placements, co-ops, etc.)
* Applied research opportunities
* Equity, Diversity, and Inclusion considerations
* Specific student market sector (Indigenous, non-direct, second career, CICE, part time, students with disabilities, International, direct entry)

Program description/program idea:

Insert content here

* *A short description of what the program is about including potential format (online, hybrid, etc.)*

Labour market description:

Insert content here

* *General descriptions of the employment market demand (feedback from PACs, professional associations, etc.)*

Student target audience:

Insert content here

* *To increase the likelihood of the program’s success, it is important to define the unique characteristics of the targeted student audience (high school, university, mature students, etc.)*

Rationale for new program:

Insert content here

* *Why is this program idea worth pursuing?*
* *What makes this program unique?*
* *Institutional fit (strategic alignment)?*
* *Demand for program (students, PACs, community partners)?*

**Equity, Diversity and Inclusion considerations:**

Insert content here

*How will this program support the institution’s stated commitments to EDI?*

*What efforts will be made to attract and welcome students from historically marginalized groups?*

*How will the program’s content demonstrate the principles of EDI?*

Costing Estimate and Considerations:

Insert content here

* *Include preliminary costing analysis*
* *Extent of development required?*
* *How much curriculum can be shared with existing programs?*
* *Does this program require an investment in capital?*
* *Does this program support SMA 3 performance metrics?*
* *Will this program negatively impact other Fleming program enrolment?*