CONCEPT PROPOSAL

NEW PROGRAM DEVELOPMENT

**Program name:**

**Proposed by:**

**School:**

**Date submitted:**

The new program idea generator populates this template to submit to the Dean for consideration. This is the sole purpose of this document.

Please consider the following for each new program idea submission:

* Interdisciplinary activity
* Experiential/work-integrated learning (i.e. applied projects, placements, co-ops, etc.)
* Simulation
* Specific student market sector (Indigenous, non-direct, second career, CICE, part time, students with disabilities, International, direct entry)
* Applied research opportunities
	+ 1. Program description/program idea:
* *A short description of what the program is about including potential format (online, hybrid, etc.)*
	+ 1. Labour market description:
* *General descriptions of the employment market demand (feedback from PACs, professional associations, etc.)*
	+ 1. Student target audience:
* *To increase the likelihood of the program’s success, it is important to define the unique characteristics of the targeted student audience (high school, university, mature students, etc.)*
	+ 1. **Rationale for new program:**
* *Why is this program idea worth pursuing?*
* *Institutional fit (strategic alignment)?*
* *Extent of development required?*
* *Demand for program (students, PACs, community partners)?*
	+ 1. **Estimated target start date:**